



FOR IMMEDIATE RELEASE:

Pharmaceutical firm Psynex sends Focusyl to Toronto Mayor Rob Ford in effort to help mayor focus on reading. Or driving. Just not both at the same time.

Toronto, Canada – September 14, 2012 – Today, Psynex Pharmaceuticals shipped a complimentary box of its focus-enhancing, Mental Fitness supplement, Focusyl, to Toronto Mayor Rob Ford, who was recently photographed reading while driving his SUV along one of the City's most highly trafficked roadways.

"I'm sure it was an important document," said Mike Buckley, CEO of Psynex Pharmaceuticals. "But in the interest of public safety, we want to help the Mayor focus on one activity at a time—preferably beginning with those that directly relate to his civic duties."

About Focusyl

Focusyl is an all-natural supplement that provides an immediate increase in focus and mental performance by rebalancing neurotransmitter levels and increasing oxygen and nutrient delivery in the brain. Focusyl helps to control symptoms including, but not limited to: boredom, attention deficiency, fatigue, stress, headaches, mood swings and aggression.

About Psynex Pharmaceuticals

Psynex Pharmaceuticals is a Toronto, Canada based healthcare company focused on developing mental fitness supplements that improve brain function to help people maximize their efforts and positive contributions to society.

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